

iFEEL

INSTITUTE FOR FUTURE EDUCATION
ENTREPRENEURSHIP AND LEADERSHIP

PGDM B-School

Lonavala, Pune

ANNUAL REPORT

Academic Year 2023-24



PGDM in
Finance, Marketing,
HR & Operations



AICTE-Approved



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Institute for Future Education, Entrepreneurship and Leadership
Lonavala, Maharashtra

ANNUAL REPORT

Academic Year 2023-24

1 July 2023 - 30 June 2024

AICTE-Approved | PGDM in Finance, Marketing, HR & Operations
Off Karla Phata, Ekveera Devi Gramasthan Road, Village Karla, Taluka Maval,
Pune, Maharashtra 412106

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1. About iFEEL

The Institute for Future Education, Entrepreneurship and Leadership (iFEEL), established in 2010 and situated in Lonavala, Maharashtra, is an AICTE-approved residential B-school offering a Post Graduate Diploma in Management (PGDM) with specialisations in Finance, Marketing, Human Resources and Operations. The institute is a certified member of AACSB, ACBSP and AMDISA, and holds an Accreditation Certificate from QAHE, reflecting its commitment to global standards in management education.

iFEEL blends industry-integrated curriculum, experiential learning and leadership development with strong placement outcomes. Signature initiatives during the year included the Global Citizen Leader (GCL) programme, the i6 Leadership Sessions, and continued collaboration with premier partners for knowledge immersion and skill-building.

Vision

To develop and nurture leadership and entrepreneurial excellence

Mission

- To impart management education of global standards to students and professionals, thus making them responsible global citizens.
- To continuously involve ourselves in innovative processes and use best practices of governance.
- To build an intellectual pool of students, faculty and alumni through innovative processes, student and faculty development programmes, and networking.
- To undertake research and consultancy for the betterment of the industry and society.

2. Events & Activities (AY 2023-24)

A cross-section of institutional, cultural, academic and extra-curricular events conducted between 1 July 2023 and 30 June 2024, compiled from the institute's events register.

Date	Event / Activity	Category
01 Aug 2023	Inauguration Event – New Batch Induction Program (PGDM 2023-25)	Induction
08 Aug 2023	i6 Leadership Session	Guest Lecture / Talk
15 Aug 2023	Independence Day Celebration	Extra-curricular
04 Sep 2023	Inbound & Outbound Activity	Extra-curricular
25 Sep 2023	Ganesh Chaturthi	Cultural
12 Nov 2023	LinkedIn Workshop	Training / Placement
30 Nov 2023	iFEEL's GCL Day 1	Live Project
01 Dec 2023	iFEEL's GCL Day 2	Live Project
02 Dec 2023	Illuminate Workshop by IIT Bombay	Workshop / MDP / FDP
04 Dec 2023	Janmashtami Celebration	Cultural
09 Dec 2023	12th Convocation Ceremony	Convocation
22 Jan 2024	Consecration of the Ram Mandir, Ayodhya	Cultural
25 Jan 2024	Guest Session on Entrepreneurship & Leadership Skills	Guest Lecture / Talk
26 Jan 2024	Republic Day Celebration	Extra-curricular
10 Feb 2024	Cater All – The Entrepreneurship Conclave	Extra-curricular
15 Feb 2024	Invictus 2023-24 (Annual Sports Event)	Sports
19 Feb	Shiv Jayanti Celebration	Cultural

Date	Event / Activity	Category
2024		
09 Mar 2024	Topper's Appreciation Ceremony	Recognition / Competition
15 Apr 2024	Guest Lecture on Nutrition & Healthy Lifestyle	Guest Lecture / Talk
19 Apr 2024	Guest Lecture: Decoding the World of Media & Marketing – Ketan Bharti	Guest Lecture / Talk
01 May 2024	Global Citizen Leader (GCL) Project Workshop	Live Project
05 May 2024	Alumni Meet & Farewell – Batch 2022-24	Extra- curricular

3. Placement Report

The placement record supplied is for PGDM Batch 2022-24

Overall Snapshot — Marketing, Finance, HR & Operations

104/105 Students Placed	₹10.00 LPA Highest CTC	₹4.57 LPA Average CTC
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Sr No	Name	Special ization	Company	Position	CT C
1	Harshal Rajendra Sawale	Marketi ng	Satguru Travels	Sales & Program Manager	10
2	Kiran ramchandra bahir	Marketi ng	Dwello - JM Financial	Management Trianee	9.6
3	Rakesh Patel	Marketi ng	Dwello - JM Financial	Management Trianee	9.6
4	TEJAS MAHADEO DHAKARE	Marketi ng	Dwello - JM Financial	Management Trianee	9.6
5	Sharon Dive	Marketi ng	Dwello - JM Financial	Management Trianee	9.6
6	Chirag Kiran Bhole	Marketi ng	Dwello - JM Financial	Management Trianee	9.6
7	Karan Rai	Finance	Team Computers	Business Development Executive	7.48
8	Dishant Tushar Mehta	Marketi ng	Team Computers	Business Development Executive	7.48
9	Narendra Dave	Marketi ng	Team Computers	Business Development Executive	7.48
10	Badal Panchbhai	Marketi ng	Homesfy Realty Ltd	Management Trainee - Sales	7
11	Bhushan Vishwanath Kadam	Finance	Homesfy Realty Ltd	Management Trainee - Sales	7

12	Siddharth Sonar	Finance	Homesfy Realty Ltd	Management Trainee - Sales	7
13	Nirwan S Awale	Marketing	Homesfy Realty Ltd	Management Trainee - Sales	7
14	Vedika Gupta	Finance	Homesfy Realty Ltd	Management Trainee - Sales	7
15	Kartik Ahuja	Marketing	Homesfy Realty Ltd	Management Trainee - Sales	7
16	Ajay yograj rahate	Marketing	Homesfy Realty Ltd	Management Trainee - Sales	7
17	Omkar Sanjay Padalikar	Marketing	Homesfy Realty Ltd	Management Trainee - Sales	7
18	Anash Qureshi	Marketing	Homesfy Realty Ltd	Management Trainee - Sales	7
19	Akash Tiwari	Marketing	Tata Consumer Products Limited	Sales Trainee	7
20	Khishabh Brijwani	Marketing	Tata Consumer Products Limited	Sales Trainee	7
21	Saihita Ajgaonkar	Marketing	OTIS	Management Trainee - Sales Associate	7
22	PRATAP SHRIDHARRAO NEWALE	Finance	TNS Foundation	Finance Trainer	6.5
23	Vidhi Pankaj Shah	Finance	eClerx	Associate Process Manager	6.5
24	Priyanka Yadav	Finance	eClerx	Associate Process Manager	6.5
25	Avanti Subhash Ingle	Marketing	LS Digital	Management Trainee - Digital Marketing	6.5
26	Mohak badkas	Marketing	LS Digital	Management Trainee - Digital Marketing	6.5
27	Shrushti Dhenge	HR	LS Digital	Management Trainee - HR	6.5

28	Harshit panwar	Marketing	LS Digital	Management Trainee - Digital Marketing	6.5
29	Kiran Ramesh Panchal	Marketing	LS Digital	Management Trainee - Digital Marketing	6.5
30	Sakshi Arvind Dhande	Marketing	LS Digital	Management Trainee - Digital Marketing	6.5
31	Chinmai Ashok Kakde	Finance	IDFC Bank	Virtual Relationship Manager	6.2
32	ARDIK RAJESH BHAMRE	Marketing	Berger Paints	Sales Officer	6.2
33	Kartik Ahuja	Marketing	Berger Paints	Technical Sales Officer	6.2
34	Renuka Huse	Marketing	Assa Abloy	Management Trainee - Sales	6
35	Nitin Kumar Pandey	Marketing	EasyEcom	Management Trainee	6
36	Pragya singh	Marketing	NoBroker	Relationship Manager	6
37	ANKIT RAJARAM SHENDE	Marketing	HDFC Life	Executive Trainee	6
38	Ashutosh Tah	Finance	Home Finance First Company	Relationship Manager	6
39	Gopesh joshi	Marketing	DgNote	Assistant Territory Sales Manager	5.6
40	Shivani Champatrao Dhote	Finance	HDFC Life	Executive Trainee	5.5
41	Radhika Agrawal	Finance	HDFC Life	Executive Trainee	5.5
42	Prashant Namadev Bhoir	Finance	HDFC Life	Executive Trainee	5.5
43	Gayatri Shivaji Patil	Marketing	HDFC Life	Executive Trainee	5.5
44	Kshipra Singh	HR	Resonacle	Talent Acquisition	5.5

45	Chintan Parmar	Finance	IIFL Securities	Trainee / Executive - Sales	5.5
46	Vijay soni	Finance	ESAF Bank	Executive Trainee	5.5
47	Divyanshu Neeraj Jain	Finance	ESAF Bank	Executive Trainee	5.5
48	Avdhesh Yadav	Finance	HDFC Life	Executive Trainee	5.5
49	Yuvraj Pradeep Chimane	Finance	HDFC Life	Executive Trainee	5.5
50	VINAYAK AMBADAS GUDUR	Finance	HDFC Life	Executive Trainee	5.5
51	Sneha vaidhya	Finance	HDFC Life	Executive Trainee	5.5
52	Ritul Upendra Bhongade	Finance	HDFC Life	Executive Trainee	5.5
53	Mayuri Bharat Gholap	Marketing	HDFC Life	Executive Trainee	5.5
54	Manish Madhukar Bhoir	Finance	HDFC Life	Executive Trainee	5.5
55	Ashwini Anil Deshmukh	Finance	HDFC Life	Executive Trainee	5.5
56	Aniket Manohar Khopatkar	Marketing	HDFC Life	Executive Trainee	5.5
57	Mohit Kava	Marketing	IIFL Securities	Trainee / Executive - Sales	5.5
58	Lennox Dsouza	Marketing	HDFC Life	Executive Trainee	5.5
59	Ankita sahu	Marketing	HDFC Life	Executive Trainee	5.5
60	Akash Ingaleswar	Finance	HDFC Life	Executive Trainee	5.5
61	Sandesh Tripathi	Marketing	HDFC Life	Executive Trainee	5.5
62	Yogesh Ganesh	Marketing	HDFC Life	Executive Trainee	5.5

	Pawar	ng			
63	Gaurav Subhash surve	Finance	Morningstar	MDP Associate	5.3 9
64	Hitesh Ravindra Patil	Finance	Morningstar	MDP Associate	5.3 9
65	RAMESHWAR BAPURAO JADHAV	Finance	Morningstar	MDP Associate	5.3 9
66	Shrukti Tamakuwala	Finance	Morningstar	MDP Associate	5.3 9
67	Shashikant patel	Finance	Morningstar	MDP Associate	5.3 9
68	Seema yadav	Finance	Morningstar	MDP Associate	5.3 9
69	Revati galphade	Finance	Morningstar	MDP Associate	5.3 9
70	Nikita Dayalkar	Marketi ng	Stanza Living	Junior Associate Growth	5.3
71	Sakshi santokchand ostwal	Marketi ng	Stanza Living	Junior Associate Growth	5.3
72	Tilak Uddhav Sonawane	Operati ons	Dg Note	Assistant Manager - Operations	5
73	Somesh Satish Nimkar	Finance	Propertypistol		5
74	Aditya Nijwante	Marketi ng	Aditya Capital Birla	Sales Manager	5
75	Vivek Sanjay Diwnale	Marketi ng	Aditya Capital Birla	Sales Manager	5
76	Krutika Gaikwad	Marketi ng	Aditya Capital Birla	Sales Manager	5
77	Sunny Kasera	Marketi ng	IndiaMart	Executive - Client Servicing	5
78	Somesh Satish	Finance	DgNote	Assistant Territory	5

	Nimkar			Sales Manager	
79	Mrunal Chavan	Finance	Accenture	Management Associate Analyst	4.64
80	Harshita gupta	Finance	Link Group	Profile Associate	4.5
81	Qutbuddin kamlapur wala	Finance	Link Group	Profile Associate	4.5
82	Sakshi Chitlange	Finance	Link Group	Profile Associate	4.5
83	Yashashree Vijay Bhamare	Finance	Link Group	Profile Associate	4.5
84	Nazmeen Amir Shaikh	Finance	Link Group	Profile Associate	4.5
85	Samudra Salian	Finance	Oracle	Associate Transaction Processing Consultant KPO	4.2
86	Meera tatyrao mugale	Finance	Oracle	Associate Transaction Processing Consultant KPO	4.2
87	Hrishikesh Sharad Hadgal	Finance	MUFG	Research Analyst	4
88	Athrav Joshi	Marketing	Lok Chemicals	Sales Executive	4
89	ARDIK RAJESH BHAMRE	Marketing	Lok Chemicals	Sales Executive	4
90	Buddhasen Dhiver	Finance	ICICI Securities	Management Trainee - Sales	4
91	Bishal Dam	Finance	ICICI Securities	Management Trainee - Sales	4
92	Rutuja Nashikkar	Finance	Crisil	Retainer	3.3
93	Amit Patel	Finance	Bharti AXA	Management Trainee- Executive	4
94	Akash Murarilal Sharma	Marketing	Assa Abloy		4

95	Akash Murarilal Sharma	Marketing	IIFL Securities		4
96	Vedika Gupta	Finance	Interactive Brokers	Trainee	4
97	Vedika Gupta	Finance	Crisil	Retainers	4
98	Yashashree Vijay Bhamare	Finance	Oracle		4
99	Yash nitin nimbalkar	Marketing	NA	Self Placed	
100	Astha Maurya	Marketing	NA	Self Placed	
101	AYAN DATTA	Marketing	NA	Self Placed	
102	Jayesh kalmegh	Marketing	NA	Self Placed	
103	Sameer Yadav	Marketing	NA	Self Placed	
104	Akash Kumar	Marketing	NA	Self Placed	
House Of Edtech				3	

4. Career Readiness Activities/ guest Sessions (AY 2023-24)

Within the AY 2023-24 reporting window itself, career-readiness inputs to students were delivered through targeted skill sessions and guest interactions with industry leaders:

Date	Activity	Nature
12 Nov 2023	LinkedIn Workshop	Placement readiness / personal branding
19 Apr 2024	Guest Lecture: Decoding the World of Media & Marketing — Mr. Ketan Bharti (Ex-Global VP Media & Marketing, Truecaller)	Industry exposure, internship & placement inputs
25 Jan	Guest Session on Entrepreneurship &	Employability /

Date	Activity	Nature
2024	Leadership Skills — Mrs. Pubra Mazumdar (Founder, JoGenii)	entrepreneurs hip inputs

Institute for Future Education, Entrepreneurship and Leadership (iFEEL)						
Sr . No	Academic Year	Date	Name of the Guest	Designation/ Company	Topic	Activity
74	2023-2024	19-Apr-24	Mr. Ketan Bharti	Marketing Expert, Ex- Truecaller, Vodafone, Reckitt, Disney +Hotstar	Decoding the world of Media and Marketing	Guest Session
75	2023-2024	25-Jan-24	Mrs. Pubra Mazumdar	Founder - JoGenii	Entrepreneurs hip and Leadership	Guest Session
76	2023-2024	09-Dec-23	Mr Atul Mehra	Joint Management Director, JM financial LTD	12th Convocation Ceremony	Convocation
77	2023-2024	09-Dec-23	Mr Amit Bhansare	Group President National Head, Yes Bank	12th Convocation Ceremony	Convocation
78	2023-2024	09-Dec-23	Tejonidhi Bhandare	CEO, Reliance Animations	12th Convocation Ceremony	Convocation
79	2023-2024	08-Dec-23	Dr Sanjeev Rastogi	Partner Deloitte	i6 leadership session	Guest Session
80	2023-2024	08-Aug-23	Dr. Sanjeev Rastogi	Partner- Deloitte	New Batch Induction Program 2023-25	Induction
81	2023-2024	08-Aug-23	Mr. Vaibhav Shah	Managing Director PWC	New Batch Induction Program 2023-25	Induction
82	2023-2024	08-Aug-23	Mr. Sumit Kapoor	Associate Partner, KPMG	New Batch Induction Program 2023-25	Induction

5. Examination — Toppers & Success Rate

PGDM Batch 2023-25 — Year I (AY 2023-24) Toppers

Enrolment No.	Name of the Student	CGPA	Rank
1-44082966106	Rushikesh Itankar	7.97	1
1-44083347708	Rohit Kalshetty	7.93	2
1-43717932156	Rishabh Jain	7.89	3

Success Rate — Batch 2023-25 (Year I, AY 2023-24)

105 Students Admitted	105 Completed Year I in Minimum Time	0 Dropouts	100% Year I Success Rate
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Institute Mean Success Rate — Three Most Recent Graduating Batches

Particulars	(2022-24)
Students Admitted (N)	105
Graduated in Minimum Time	105
Dropouts	0
Success Rate (%)	100.00%

6. Research & Publications — AY 2023-24

The Centre for Research & Publications recorded the following faculty and student research output between 1 July 2023 and 30 June 2024:

10 Journal Papers	9 Book Chapters	6 Conference Papers	4 Student Chapters	Book
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Journal Papers (10)

#	Title	Author(s)	Journal / Indexing / Published
1	Integrating Artificial Intelligence in Healthcare Human Resource Management: Challenges and Strategic Solutions	Dr. Shraddha Purandare, Prof. Balkrishna Salunkhe	African Journal of Bio Medical Research, Vol. 27(1) — Scopus — 17 Jun 2024
2	Consumer Purchase Intention and Behaviour Towards Green Products in the FMCG Sector	Dr. Sagar Bhadange, Prof. Harsh Shah, Prof. Balkrishna Salunkhe	Educational Administration : Theory and Practice, Vol. 30(2) —

#	Title	Author(s)	Journal / Indexing / Published
			Scopus — Feb 2024
3	Career Pathways of Indian Women in Senior Leadership Roles in Higher Education	Prof. Ankit Bajaj, Prof. Balkrishna Salunkhe, Prof. Dhanashri Karki	Educational Administration : Theory and Practice, Vol. 30(4) — Scopus — 2024
4	Consumer-Centric Data Strategies and Leadership Orientation: Internal Marketing in the IT Era	Prof. Balkrishna Salunkhe, Dr. Tharageswari Soundarapandian, Dr. Rahul Altekar	Journal of Informatics Education and Research, Vol. 4(1) — ABDC — 30 Apr 2024
5	Exploring the Influence of IT Convergence on Entrepreneurial HR Practices and Organisational Effectiveness	Dr. Shraddha Purandare, Prof. Vinod Kr Sharma, Prof. Ankit Bajaj	Journal of Informatics Education and Research, Vol. 4(1) — ABDC — 30 Apr 2024
6	Role of Green Brand Communication in Shaping Brand Attitude and Willingness to Pay a Premium	Prof. Ronal Jalan, Dr. Sanjay Salunkhe	Journal of Information Systems Engineering and Management, Vol. 8(3) — Scopus — 26 Jul 2023
7	Effect of Process Standardization on Operational Efficiency and Service Quality in SMEs	Prof. Balkrishna Salunkhe, Prof. Harsh Shah	Journal of Information Systems Engineering and Management, Vol. 9(2) — Scopus — 26 Apr 2024
8	Impact of Social Media Interactivity on Customer Trust and Buying Intention in FinTech Services	Dr. Sagar Bhadange, Dr. Tharageswari Soundarapandian	Journal of Information Systems Engineering and

#	Title	Author(s)	Journal / Indexing / Published
			Management, Vol. 8(4) — Scopus — 26 Dec 2023
9	Determinants of Retail Investors' Risk Perception and Portfolio Diversification Decisions	Prof. Vinod Kr Sharma, Prof. Jagdeesh Padaki	International Journal of Environmental Sciences, Vol. 9(1) — Scopus — 15 Sep 2023
10	Influence of Remote Work Autonomy on Employee Engagement and Turnover Intention	Dr. Sanjay Salunkhe, Prof. Dhanashri Karki	International Journal of Environmental Sciences, Vol. 10(1) — Scopus — 15 Feb 2024

Book Chapters (9) & Conference Papers (6)

Nine book chapters were published across three edited volumes by Indowise International Publisher — Strategies and Practices in Sciences, Technology and Management; Emerging Issues in Science, Technology, and Management; and Technology-Driven Research and Innovations in Business, Social Science and Agriculture — four of them co-authored with iFEEL PGDM students (Ashish Chougale, Shubham Doiphode, Vishnu Maharaj M, Neha Kumari). Six conference papers were presented by faculty, five at the International Conference on Sustainable Growth and Development through Emerging Technology & Innovations (ICSGD 2024, 27 Jan 2024) and one at the International Conference on Interdisciplinary Research on Management, Technology, Social Science, Education, and Agriculture 2024 (1 Sep 2024).

Faculty contributing to research this year (13): Dr. Rahul Altekar, Dr. Sagar Bhadange, Dr. Sanjay Salunkhe, Dr. Saumya Dutta, Dr. Shraddha Purandare, Dr. Tharageswari Soundarapandian, Prof. Ankit Bajaj, Prof. Balkrishna Salunkhe, Prof. Dhanashri Karki, Prof. Harsh Shah, Prof. Jagdeesh Padaki, Prof. Ronal Jalan, Prof. Vinod Kr Sharma.

7. Faculty Development Programmes (FDP) & Workshops

iFEEL faculty both delivered internal capacity-building sessions and attended external FDPs/workshops/seminars during AY 2023–24.

Internal FDPs / Workshops Conducted (6)

Title	Type	Resource Person	Dates
Case Study Teaching Workshop — Bringing Industry Realities into the Classroom	Workshop	Prof. Tarkeshwar Sharma	8-12 May 2024 (5 days)
PLS SQL for Research	Workshop	Mr. Sandeep Gajendragadkar	2 Nov 2023 (1 day)
Structural Equation Modelling for Beginners — Concepts and Application	FDP	Mr. Sandeep Gajendragadkar	2-3 Dec 2023
Data-Driven Management: Spreadsheets to Dashboard	FDP	Dr. Prashant Shanbag	12-13 Jan 2024
Business Analytics in Decision Making	Guest Session	Dr. Prashant Shanbag	12 Dec 2023
NEP 2020 Decoded	Guest Session	Prof. Rajan Nadpurohit	12 Mar 2024

External FDPs / Workshops / Seminars Attended (6)

Title	Type	Faculty Attended	Dates
Innovative and Best Practices for Higher Education Institutions	Seminar	Dr. Sagar Bhadange	12 Oct 2023
OBE Philosophy	FDP	Dr. Sagar Bhadange	20-22 Sep 2023
Data Visualisation with Excel	Workshop	Prof. Dhanashri Karki	6 Feb 2024
Data Analysis Using SPSS — Basic to Advance	Seminar	Prof. Balkrishna Namdeo Salunkhe	7 Dec 2023
How to Publish in High-Impact Journals	FDP	Prof. Vinod Sharma	12-16 Oct 2023
NEP 2020	Workshop	Prof. Prashant Sharma	20 Sep 2023

8. Institutional Collaborations — MoUs & Industry Visits

MoUs Signed (AY 2023-24)

Company	Nature of Activity	Duration	Signed On
Shivyaan Learning Solution	Guest Sessions, Live Projects, Internships	2 years	31 Jan 2024
AAM Forge Private Ltd	Guest Sessions, Live Projects, Internships	2 years	31 Jan 2024
ToppScholar	Guest Sessions, Live Projects, Internships	3 years	15 Feb 2024
Net HR	Guest Sessions, Live Projects, Internships	3 years	21 Mar 2024
Artifice Designer	Guest Sessions, Live Projects, Internships	3 years	2 May 2024

Industry Visits (AY 2023-24)

Industry	Sector	Place	Students
Badve Engineering	Manufacturing	Chakan, Pune	100
SFO Technologies	Manufacturing	Chakan, Pune	100
Parle G	FMCG Manufacturing	Khopoli	70

12th Convocation Ceremony — 9 December 2023

Guests of Honour: Mr. Atul Mehra (Joint Managing Director, JM Financial Ltd), Mr. Amit Bhansare (Group President National Head, Yes Bank), and Mr. Tejonidhi Bhandare (CEO, Reliance Animations).

This annual report is indicative in nature, and all supporting documents have been enclosed as annexures, department-wise."

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Lonavala, Pune



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