

iFEEL

INSTITUTE FOR FUTURE EDUCATION
ENTREPRENEURSHIP AND LEADERSHIP

PGDM B-School

Lonavala, Pune

ANNUAL REPORT

ACADEMIC YEAR 2024 - 25



iFEEL
Institute for Future Education, Entrepreneurship and Leadership
Lonavala, Maharashtra

ANNUAL REPORT

Academic Year 2024-25
1 July 2024 - 30 June 2025

AICTE-Approved | PGDM in Finance, Marketing, HR & Operations
Off Karla Phata, Ekveera Devi Gramasthan Road, Village Karla, Taluka Maval,
Pune, Maharashtra 412106

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1. About iFEEL

The Institute for Future Education, Entrepreneurship and Leadership (iFEEL), established in 2010 and situated in Lonavala, Maharashtra, is an AICTE-approved residential B-school offering a Post Graduate Diploma in Management (PGDM) with specialisations in Finance, Marketing, Human Resources and Operations. The institute is a certified member of AACSB, ACBSP and AMDISA, and holds an Accreditation Certificate from QAHE, reflecting its commitment to global standards in management education.

Vision

To develop and nurture leadership and entrepreneurial excellence

Mission

- To impart management education of global standards to students and professionals, thus making them responsible global citizens.
- To continuously involve ourselves in innovative processes and use best practices of governance.
- To build an intellectual pool of students, faculty and alumni through innovative processes, student and faculty development programmes, and networking.
- To undertake research and consultancy for the betterment of the industry and society.

2. Events & Activities (AY 2024-25)

A chronological compilation of institutional, cultural, academic and extra-curricular events conducted between 1 July 2024 and 30 June 2025, drawn from the institute's events register, FDP registers and industry-visit log.

Date	Event / Activity	Category
21 Aug 2024	Deeksharambh PGDM Student Induction Program 2024	Induction
27 Aug 2024	Inbound & Outbound Activities	Extra-curricular
03 Sep 2024	iFEEL's Yoga Session-2024	Curriculum / Academic
07 Sep 2024	Ganesh Chaturthi	Cultural
09 Sep 2024	Advance Research Methodology (External FDP)	Workshop / FDP
13 Sep 2024	Wellness camp by Raahatt Clinic & PCU Pune	Extra-curricular
19 Sep 2024	Panel Recap: Boosting Graduate Employability	Panel Discussion / Conclave
20 Sep 2024	Problem Solving & Ideation Workshop-2024	Workshop / MDP / FDP
21 Sep 2024	Corporate Panel Discussion-2024	Panel Discussion / Conclave
22 Sep 2024	Alumni Meet 2024	Summit
27 Sep 2024	Lean and Six Sigma Thinking for Everyday Management (Internal FDP)	Workshop / FDP
04 Oct 2024	iFEEL's IIC Establishment Certification	Workshop / MDP / FDP
08 Oct 2024	Navratri Celebration	Cultural
16 Oct 2024	Ideation Competition: Sustainable Business Ideas	Competition
17 Oct 2024	Industry Visit: LiGNO Biotech Sdn. Bhd, Malaysia	Industry Visit
18 Oct 2024	Motivational Session on Entrepreneurship Journey-2024	Guest Lecture / Talk

Date	Event / Activity	Category
18 Oct 2024	Industry Visit: Harriston Boutique, Malaysia	Industry Visit
19 Oct 2024	Industry Visit: SD Guthrie, Malaysia	Industry Visit
23 Oct 2024	International Study Tour – A Global Learning Experience	Curriculum / Academic
23 Oct 2024	MIC Driven Activity of IIC 7.0	Guest Lecture / Talk
25 Oct 2024	Field Visit for Problem Identification-2024	Live Project
09 Nov 2024	Celebration Activity: National Entrepreneurial Day	Extra-curricular
21-22 Nov 2024	Digital Marketing Essentials (Internal FDP)	Workshop / FDP
26 Nov 2024	Food Carnival	Extra-curricular
30 Nov 2024	13th Convocation Day	Convocation
01 Dec 2024	Research Ethics, Plagiarism & Academic Integrity (Internal FDP)	Workshop / FDP
06 Dec 2024	Poster Making Competition	Competition
16 Dec 2024	SQL for Data Analytics (External FDP/Seminar)	Workshop / FDP
04 Jan 2025	BARCLAY'S Life Skill Training Program	Training / Placement
04-05 Jan 2025	How to Write Scopus Indexed Research Papers (Internal FDP)	Workshop / FDP
08 Jan 2025	Learning Beyond Boundaries! Team Wizard – Finale of NEC 2025	Competition
23-25 Jan 2025	Invictus 2025 – Annual Sports Event	Sports
24 Jan 2025	Case Method, Teaching, Writing & Simulation (External FDP)	Workshop / FDP
26 Jan 2025	76th Republic Day Celebration	Extra-curricular
28 Jan 2025	Design Thinking Workshop	Workshop / MDP / FDP
29 Jan	Product Solution Fit & Product Market Fit	Guest

Date	Event / Activity	Category
2025		Lecture / Talk
04 Feb 2025	IIM Ranchi Knowledge Immersion Program-2025	Workshop / MDP / FDP
03 Feb 2025	National Entrepreneurship Challenge 2024 at IIT Bombay	Competition
15 Feb 2025	Panel Discussion: Enhancing Employability Skills for MBA/PGDM Graduates	Panel Discussion / Conclave
19 Feb 2025	Shivjayanti Celebration	Cultural
03-08 Mar 2025	AI Awareness Week (5-day series)	Workshop / FDP
06 Mar 2025	Alumni Talk	Guest Lecture / Talk
07 Mar 2025	Future of Work: Talent, Culture & Leadership in the Age of AI (Internal FDP)	Guest Session
20 Mar 2025	Business Model Pitch Competition	Competition
28 Mar 2025	Self Driven Activity: Case Study Competition	Competition
07 Apr 2025	Bollywood DJ Night	Cultural
11 Apr 2025	Workshop on Business Model Canvas	Workshop / MDP / FDP
21 Apr 2025	Celebration Activity: World IP Activity	Extra-curricular
21-23 Apr 2025	Story Telling with Data (External FDP)	Workshop / FDP
24 Apr 2025	MIC Driven Activity of IIC 7.0: Trademark Talk	Guest Lecture / Talk
25 Apr 2025	MIC Driven Activity of IIC 7.0: IP Protection & Commercialization	Guest Lecture / Talk
01-10 May 2025	Current Organizational Practices at Big4 (Internal FDP)	Guest Session
14 May 2025	National Technology Day	Extra-curricular

Date	Event / Activity	Category
19 May 2025	Webinar on Essential Soft Skills for Success	Training / Placement
30 May 2025	Webinar on Elevate Your Finance Career	Training / Placement
02-04 Jun 2025	Student Engagement Program - 2025-27 Batch	Induction
03 Jun 2025	Industry Visit: Otter Controls India Pvt. Ltd, Chakan	Industry Visit
04 Jun 2025	Webinar on Management in Technoworld	Guest Lecture / Talk
17 Jun 2025	Leveraging Indian Knowledge System Practices (External FDP)	Workshop / FDP
21 Jun 2025	11th International Yoga Day: Yoga Sangam	Curriculum / Academic
28 Jun 2025	HR Summit and Awards 2025	Summit

Event Category Summary

Category	Count (AY 2024-25)
Induction	2
Guest Lectures / Talks	8
Workshops / MDP / FDP	13
Extra-Curricular	7
Cultural	4
Training / Placement	6
Summits / Conclaves / Conferences	2
Competitions	6
Live Projects (GCL)	1
Curriculum / Academic	3
Sports	1
Convocation	1
CSR	0
Total	54

3. Placement Report — Batch 2023-25 Passing-Out Batch

The PGDM Batch 2023-25 completed the programme and was placed during AY 2024-25, the period covered by this report. Of 105 students, 101 secured placement offers and 4 pursued their own business / self-employment.

Overall Snapshot

101 Students Placed	4 Own Business / Self-Employed	₹16.00 LPA Highest CTC	₹5.20 LPA Average CTC
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Placement rate = $101 \div 105 = 96.2\%$.

Specialization-wise Placement Summary

Specialization	Placed	Highest CTC	Average CTC
Marketing	44	₹16.00 LPA	₹6.46 LPA
Finance	49	₹6.60 LPA	₹4.29 LPA
HR	7	₹5.00 LPA	₹3.86 LPA
Operations	1	₹4.00 LPA	₹4.00 LPA
Total	101	₹16.00 LPA	₹5.20 LPA

Key Recruiters

A total of 44 companies recruited across specializations. The most active recruiters by number of offers were:

Company	Offers
eclerx	20
Fincart	7
Crisil	6
MagicPin	5
Parekh Group	5
Vodafone	4
Morning Star	4
TATA Consumer products	3
IDFC Bank	3
Collabration People Technology	2

4. Training & Placement-Readiness Sessions

Dedicated training and mock-interview sessions delivered to students during AY 2024-25:

Date	Trainer	Designation / Programme
09 Sep 2024	Karishma Ghuge	Mock Personal Interview for Marketing Domain
10 Sep 2024	Karishma Ghuge	Mock Personal Interview for Marketing Domain
16 Sep 2024	Karishma Ghuge	Mock Personal Interview & Group Discussion
17 Sep 2024	Karishma Ghuge	Mock Personal Interview for Marketing Domain
23 Sep 2024	Nikhil Kulkarni	Mock Personal Interview for Finance Domain
24 Sep 2024	Nikhil Kulkarni	Mock Personal Interview for Finance Domain
08 Oct 2024	Karishma Ghuge	Mock Personal Interview
09 Oct 2024	Karishma Ghuge	Mock Personal Interview
18 Nov 2024	V. Kalan & Sanika Mahadik	Mock Personal Interview & Group Discussion
25 Nov 2024	Kishor Jashnani	Mock Personal Interview
26 Nov 2024	Khusboo Jadav	Mock Personal Interview
04 Feb 2025	Dr. Amit Sachan (Dean, IIM Ranchi)	IIM Ranchi Immersion Learning Program
05 Feb 2025	Dr. Radha Yadav (Program Director, IIM Ranchi)	IIM Ranchi Immersion Learning Program
06 Feb 2025	Dr. Aman Kumar (Asst. Professor, IIM Ranchi)	IIM Ranchi Immersion Learning Program

In addition, three placement-readiness webinars were conducted — LinkedIn/soft-skills and finance-career webinars (19 & 30 May 2025) and the BARCLAY'S Life Skill Training Program (4 Jan 2025) — listed in the Events table (Section 2).

5. Examination — Toppers & Success Rate

PGDM Batch 2023-25 — Final CGPA Toppers (Graduating Batch)

Name of the Student	Final CGPA	Rank
Rishabh Jain	7.93	1
Vrushabh Gokhale	7.88	2
Meena Lalwani	7.73	3

PGDM Batch 2024-26 — Year I (AY 2024-25) Toppers

Name of the Student	Year I CGPA	Rank
Akash Anirudha Khadkikar	8.44	1
Vishnu Singh	8.34	2 (tie)
Anirudh Singh Parmar	8.34	2 (tie)

Success Rate — Both Batches

Particulars	Batch 2023-25 (Final)	Batch 2024-26 (Year I)
Students Admitted	117	84
Completed in Minimum Time	115	82
Dropouts	2	2
Success Rate (%)	98.29%	97.62%

6. Research & Publications — AY 2024-25

The Centre for Research & Publications recorded the following faculty and student research output between 1 July 2024 and 30 June 2025:

15 Journal Papers	6 Book Chapters	8 Conference Papers	0 Patents / Copyrights
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Journal Papers (15)

#	Title	Author(s)	Journal / Indexing / Published
1	The Role of Artificial Intelligence in Enhancing Patient Experience: A Healthcare Management Perspective	Prof. Ankit Bajaj, Dr. Sagar Bhadange, Dr. Tharageswari Soundarapandian	African Journal of Bio Medical Research, 27/7 — Scopus — 22 Jul 2024
2	Technology-Enabled Learning Systems and Leadership Support: Effects on Employee Creativity and Knowledge-Sharing Behaviour	Dr. Sanjay Salunkhe, Prof. Jagdeesh Padaki, Prof. Harsh Shah	Journal of Informatics Education and Research, 4/2

#	Title	Author(s)	Journal / Indexing / Published
			— ABDC — 31 Aug 2024
3	Impact of Entrepreneurial Mindset on the Relationship Between Leadership Style and Organisational Agility	Dr. Sagar Bhadange, Dr. Shraddha Purandare, Prof. Vinod Kr Sharma	Journal of Informatics Education and Research, 4/2 — ABDC — 31 Aug 2024
4	Ethical Governance of AI Applications in Biomedical Research: Risk, Responsibility, and Regulation	Dr. Sagar Bhadange, Dr. Tharageswari Soundarapandian, Prof. Ankit Bajaj	African Journal of Bio Medical Research, 27/2 — Scopus — 20 Sep 2024
5	Impact of Technological Changes on Health Insurance Adoption in Rural Area	Prof. Balkrishna Salunkhe, Prof. Vinod Kr Sharma, Prof. Ankit Bajaj	Educational Administration : Theory and Practice, 30/1 — Scopus — Oct 2024
6	Impact of Influencer Marketing on Brand Perception — An Analytical Perspective	Dr. Sagar Bhadange, Dr. Tharageswari Soundarapandian, Prof. Vinod Kr Sharma	Journal of Computational Analysis and Applications, 33/8 — Scopus — 12 Oct 2024
7	Gen Z Perspectives on Challenges and Opportunities in India's Startup Ecosystem	Prof. Vinod Kr Sharma, Dr. Shraddha Purandare, Prof. Ankit Bajaj	Journal of Computational Analysis and Applications, 33/8 — Scopus — 12 Oct 2024
8	The Role of Learning Orientation, Green Innovations, and Sustainable Business Practices in Firm Performance (Industry 5.0)	Dr. Tharageswari Soundarapandian, Dr. Sagar Bhadange, Prof. Harsh Shah	Journal of Computational Analysis and Applications, 33/8 — Scopus — 12 Oct 2024
9	The Impact of Artificial Intelligence in Employee Onboarding Programs	Dr. Shraddha Purandare, Dr. Sagar Bhadange, Prof. Vinod Kr Sharma	Educational Administration : Theory and Practice, 30/3 — Scopus — 11 Nov 2024
1	Leadership Styles and Their	Dr. Shraddha	African Journal

#	Title	Author(s)	Journal / Indexing / Published
0	Influence on Organizational Effectiveness in Healthcare Institutions	Purandare, Dr. Sanjay Salunkhe, Prof. Vinod Kr Sharma	of Bio Medical Research, 27/3 — Scopus — 15 Nov 2024
1 1 1	A Review of Employer Branding and Its Impact on Talent Acquisition	Dr. Shraddha Purandare, Prof. Dhanashri Karki	Educational Administration : Theory and Practice, 30/5 — Scopus — 10 Dec 2024
1 2	The Impact of Social Media Intelligence and Digital Leadership on Employer Branding and Recruitment Effectiveness	Dr. Sagar Bhadange, Prof. Dhanashri Karki, Dr. Saumya Dutta	Journal of Informatics Education and Research, 4/3 — ABDC — 31 Dec 2024
1 3	Leading AI-Driven Change: A Framework for Successful Digital Transformation in Enterprises	Dr. Sanjay Salunkhe, Dr. Sagar Bhadange, Prof. Swati Bedekar	Communications on Applied Nonlinear Analysis, 32/2 — Scopus — 20 Feb 2025
1 4	Predictive HR Analytics: Leveraging AI for Employee Retention and Experience Optimization	Dr. Shraddha Purandare, Dr. Sanjay Salunkhe, Prof. Rupen Pilankar	Communications on Applied Nonlinear Analysis, 32/3 — Scopus — 31 Mar 2025
1 5	Hyper-Personalized Marketing through AI: Predictive Consumer Behavior and Ethical Implications	Dr. Sagar Bhadange, Prof. Vinod Kr Sharma, Prof. Rupen Pilankar	Communications on Applied Nonlinear Analysis, 32/4 — Scopus — 30 Apr 2025

Book Chapters (6) & Conference Papers (8)

Six book chapters were published across two edited volumes by Indowise International Publisher — Changing Landscape of Research in Management, Information Technology, Education and Social Science, and RESEARCH SYNERGY: A Multidimensional Approach to Academia and Innovation — two of them co-authored with iFEEL PGDM students (Mr. Hritik Saini on fintech adoption; Mr. Ashish Gaur on organizational resilience). Eight conference papers were presented: five by faculty (four at the International Conference on Emerging Issues in Science, Technology, Social Science on 16–17 Nov 2024, and

one at the International Conference on Economic Resilience and Sustainable Growth on 1 Mar 2025) and three by students at the International Conference on Dynamics of Research in Management, IT, Science and Social Science (18 Jan 2025).

Faculty contributing to research this year (11): Dr. Sagar Bhadange, Dr. Shraddha Purandare, Dr. Sanjay Salunkhe, Dr. Rahul Altekhar, Dr. Saumya Dutta, Dr. Tharageswari Soundarapandian, Prof. Ankit Bajaj, Prof. Balkrishna Salunkhe, Prof. Dhanashri Karki, Prof. Harsh Shah, Prof. Vinod Kr Sharma, Prof. Rupen Pilankar, Prof. Swati Bedekar, Prof. Jagdeesh Padaki.

No books, patents or copyrights were filed by iFEEL faculty within this AY 2024-25 window (the institute's first patent and copyright filings began in the following year, AY 2025-26).

7. Management Development Programmes (MDP)

iFEEL conducted its first corporate MDP engagements in AY 2024-25, for Shraddha Capital Advisors & Co.:

Programme Title	Partner Organisation	Academic Year
Leadership & Excellence	Shraddha Capital Advisors & Co.	2024-25
Data-Driven Decision Making	Shraddha Capital Advisors & Co.	2024-25

8. Faculty Development Programmes (FDP) & Workshops

Internal FDPs / Workshops Conducted (6)

Title	Type	Resource Person	Dates
Lean and Six Sigma Thinking for Everyday Management	Workshop	Prof. Adwit Oak	27 Sep 2024
Digital Marketing Essentials: What Every Faculty Must Know to Stay Relevant	Workshop	Prof. Parag Joshi	21-22 Nov 2024
Research Ethics, Plagiarism and Academic Integrity	FDP	Dr. Prashant Shanbag	29-30 Dec 2024
How to Write Scopus Indexed Research Papers	FDP	Dr. Prashant Shanbag	4-5 Jan 2025
Future of Work: Talent, Culture & Leadership in the Age of AI	Guest Session	Prof. Kirti Sharma	7 Mar 2025
Current Organizational Practices at Big4	Guest Session	Prof. Kirti Sharma	1-10 May 2025

External FDPs / Workshops / Seminars Attended (7)

Title	Type	Faculty Attended	Dates
Advance Research Methodology	Workshop	Prof. Rahul Altekar	9 Sep 2024
Leveraging Indian Knowledge System Practices for Managerial Excellence	FDP	Dr. Shraddha Purandare	9-15 Oct 2024
Inculcating Universal Human Values in Technical Education	FDP	Prof. Ankit Bajaj	8-10 Nov 2024
SQL for Data Analytics — Beginner to Advance	Seminar	Prof. Vinod Sharma	16 Dec 2024
Case Method, Teaching, Writing and Simulation	Workshop	Dr. Saumya Dutta	24 Jan 2025
Story Telling with Data — Descriptive, Predictive Tools (Python, Orange, Tableau)	FDP	Prof. Dhanashri Karki	21-23 Apr 2025
Leveraging Indian Knowledge System Practices for Managerial Excellence	Seminar	Dr. Sagar Bhadange	17 Jun 2025

Source: Internal FDP & External FDP registers, AY 2024-25 entries.

Data source / section owner: Swati Bedekar

9. Institutional Collaborations — MoUs & Industry Visits

MoUs Signed (AY 2024-25)

Company / Institution	Nature of Activity	Duration	Signed On
American Business Management and Technology College (ABMTC)	Guest Lectures, Industry Interactions, Live Projects	3 years	20 Aug 2024
ExpiLearn	Guest Sessions, Live Projects, Internships	3 years	15 Oct 2024
IIM Ranchi	Knowledge Immersion Program	3 years	2 Apr 2025
Awrange	Guest Sessions, Live Projects, Internships	3 years	12 Mar 2025
NISM	Training & Certificates	3 years	22 Apr 2025

Industry Visits (AY 2024-25)

Industry	Sector	Place	Students
LiGNO Biotech Sdn. Bhd	Biotechnology & Nutraceutical	Malaysia	15
Harriston Boutique	Food & Beverage (F&B)	Malaysia	15
SD Guthrie	Agribusiness & Palm Oil Plantation	Malaysia	15
Otter Controls India Pvt. Ltd	Manufacturing	Chakan, Pune	35

This annual report is indicative in nature. Department-wise supporting documents are enclosed as annexures for reference."

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